

Key report highlights and category strengths

This information will appear as a separate item as part of your Report Profile on Corporate Register. It will also be available after the CRRA'21 and will be included even if the report is not shortlisted.

We suggest the entire text should be 200-500 words but you may use as few or as many words as you wish. We request this information in two distinct parts:

- 1) Key report highlights (this gives an overview of the report, and will assist the academic shortlisting panel as well as giving useful information to any reader)
- 2) Category strengths (this part is directed at the voters assessing your category entry – the core of the CRRA. It should outline why the report should win the category in which it is entered.
Note: If your report is entered in several categories, please send one overall 'Key report highlights' and a 'Category strengths' section for each category entered. Please contact us if you have any questions!
info@corporateregister.com

Title of report

- 1) Key report highlights
Please give any information the reader might find useful regarding the overall report – you might outline some background (such as developments in the sector, a recent merger or divestment etc, to give some business context) and you might wish to use our '3Cs' framework of:
 - Content (eg report scope, reporting period, what's included and what isn't)
 - Communications (eg what makes this report communicate effectively such as a summary, website, extra data, guidelines used, stakeholder feedback included etc)
 - Credibility (eg is the information comparable year to year or across the sector; does it include information from third parties; does it have independent input / feedback?)

You don't need to follow this framework, and you can include any information you deem relevant – it's up to you!

- 2) Category strengths
Please outline the strengths you wish to bring to our voters' attention in choosing the winner for the category you have entered. This is intended to help us profile your entry in the most convincing way, to help our voters in the judging.
If you have entered more than one category, please send us a 'Category strengths' summary for each.