

1) Framework

All CRRA entries were evaluated against a framework of criteria, which CorporateRegister.com developed using its '3Cs' (Content, Communications, Credibility) approach to CR reporting. The CRRA Shortlisting Framework forms part of this feedback package.

The shortlisting, which was carried out by an independent, external CSR consultancy with long experience in CR report evaluation, resulted in a score 0-100 for each report. The ten reports with the highest scores were then selected for each category entered. The shortlisting chart below show the results for your report, with the red bar representing the successful shortlist of ten reports (highest scores to the right), the blue bar represents all the entries for this category, and the extent of the green bar showing the score for your report. For example, if the right hand edge of the green bar extends almost to the red bar but does not overlap it, this indicates that your report was very nearly shortlisted for this category. If the green and red bars overlap, this indicates your report was successfully shortlisted. If the gap between the green and red bars is quite large, this indicates the shortfall between your report's score and the standard attained by the shortlisted entries.

Our shortlisting team also gave feedback for your report which you will see under 'Comments'

Full Shortlisting Framework at www.reporting-awards.com/help/Shortlisting-Framework.pdf

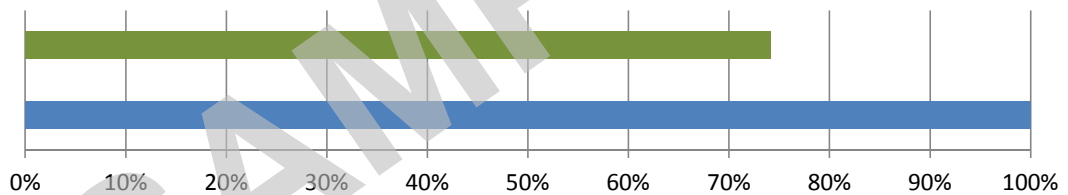
2) Shortlisting

Each report entered was scored on a scale 0-100 during shortlisting. The first chart indicates your report's score on this 0-100 scale. The remaining charts show how your report fared in each category entered.

Overall

Your report

Overall



Per Category Entered

Best Overall Report

Shortlisted



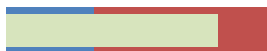
Creativity in Communication

Shortlisted



Credibility through Assurance

Shortlisted



Innovation in Reporting

Shortlisted



Key:

Red bar:
Final shortlist of ten entries

Blue bar:
All remaining entries for this category

Green bar:
Shows how your report fared in this category

Comments:

Content

This is sample feedback for each entry to the CRRA. The genuine feedback will be from our external shortlisting company Terrafiniti - they will comment on the aspects of the report to outline strengths and weaknesses and give the reporter insight into what worked and what did not, together with recommendations.

Communications

This is sample feedback for each entry to the CRRA. The genuine feedback will be from our external shortlisting company Terrafiniti - they will comment on the aspects of the report to outline strengths and weaknesses and give the reporter insight into what worked and what did not, together with recommendations.

Credibility

This is sample feedback for each entry to the CRRA. The genuine feedback will be from our external shortlisting company Terrafiniti - they will comment on the aspects of the report to outline strengths and weaknesses and give the reporter insight into what worked and what did not, together with recommendations.

Recommendations

This is sample feedback for each entry to the CRRA. The genuine feedback will be from our external shortlisting company Terrafiniti - they will comment on the aspects of the report to outline strengths and weaknesses and give the reporter insight into what worked and what did not, together with recommendations.

Thank you for participating in the CR Reporting Awards 2016. If you have any comments, suggestions or other feedback we would like to hear from you -please email info@corporateregister.com